

# Andrea L. Enright

STORYTELLER • BRAND BUILDER • BOOT WEARER



## Who I Am

I'm a small town girl with big ideas. An entrepreneur since 2002. I specialize in meaningful messaging, taking my clients on a brand journey to help them get brave, get noticed and get clients. My past includes content marketing, corporate drudgery, B-movie acting and hitchhiking in dangerous countries. If you've lost your voice, I can help you find it.

## Who I Help

- \* Coaches
- \* Consultants
- \* Executives
- \* ...service professionals who are done with DIY and ready to invest in themselves

## Approach

### TRANSLATE

Anticipate your client's issues & speak from their perspective

### EDUCATE

Offer value, and serve before you sell

### ENCHANT

Start a conversation with humanity & heart

## Outcomes

- Clients
- Confidence
- Clarity
- Thought Leadership
- YourVoice

## Deliverables

- LinkedIn Profiles
- Elevator Pitches
- Resumes
- Landing Pages
- Marketing Collateral

“If you've got skills, talent and passion, Andrea has the expertise and “hutzpah” you need to help you get brave and share them with the world.”

– Cassandra Pittman, EDHEC Business School, UK & Ireland

“Within one week I saw a 30% uptick in my profile views and reach outs on LinkedIn. Talk about instant results!”

– Jen Landers, Executive Director, Colorado Young Leaders, Denver, CO

“Andrea's writing is amazing! She's the voice in my head I can't express — and she has transformed my brand. Andrea encourages me to “get real” and won't let me take the easy way out.”

– Rachel Gerlach, Health Coach, Denver, CO



The Boot Factor  
BRAND MARKETING